



SING IT TO ME SANTA



GRACE POTTER

With

TRACKSUIT WEDDING FEAT. RYAN CHRYS



DECEMBER
8TH
2023

A BENEFIT FOR
NOTE TAKE COLORADO



TICKETS AVAILABLE AT: [axs.com](https://www.axs.com)

AEG
PRESENTS

© CBS
COLORADO

WORLD CLASS ROCK
KBCO
97.3 FM

SING IT TO ME SANTA 2023

SPONSORSHIP OPPORTUNITIES

\$50,000

HALL OF FAME

CUSTOMIZED TO FIT YOUR COMPANY OR INDIVIDUAL NEEDS

\$25,000

ROCK LEGEND

20 VIP TICKETS THAT INCLUDE

- Access to the VIP Pre-Show Party with a hosted bar & appetizers
- Access to VIP area and hosted bar during concert

BAND MEET & GREET OPPORTUNITY FOR VIP GUESTS

20 GENERAL ADMISSION TICKETS

LOGO AND/OR NAME RECOGNIZED AS ROCK LEGEND SPONSOR ON EVENT COLLATERAL AND PROMOTIONS INCLUDING

- CBS4 television and digital media ad
- Billboards in the Denver Metro area
- Promotional posters
- TakeNoteColorado.org website and social media channels
- VIP commemorative lanyards
- Onsite at concert

\$10,000

DOUBLE PLATINUM

12 VIP TICKETS THAT INCLUDE

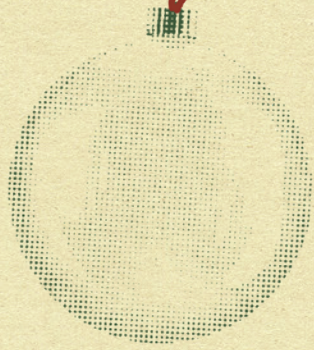
- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

12 GENERAL ADMISSION TICKETS

LOGO AND/OR NAME RECOGNIZED AS DOUBLE PLATINUM SPONSOR ON EVENT COLLATERAL AND PROMOTIONS INCLUDING

- Promotional posters
- TakeNoteColorado.org website and social media channels
- Onsite at concert





\$5,000

GOLD ALBUM

6 VIP TICKETS THAT INCLUDE

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

6 GENERAL ADMISSION TICKETS

LOGO AND/OR NAME RECOGNIZED AS GOLD ALBUM SPONSOR ON THE TAKENOTECOLORADO.ORG WEBSITE, SOCIAL MEDIA CHANNELS AND ONSITE AT CONCERT

\$2,500

SILVER ALBUM

4 VIP TICKETS

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

LOGO AND/OR NAME RECOGNIZED AS SILVER ALBUM SPONSOR ON TAKENOTECOLORADO.ORG WEBSITE AND ONSITE AT CONCERT



\$1,000

GARAGE BAND

2 VIP TICKETS THAT INCLUDE

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

LOGO AND/OR NAME RECOGNIZED AS GARAGE BAND SPONSOR ON TAKENOTECOLORADO.ORG WEBSITE



To join us as a sponsor
email info@takenotecolorado.org or karenradman@outlook.com

To purchase individual VIP tickets, visit
www.axs.com



JOIN US FOR THE 8th **SING IT TO ME SANTA BENEFIT CONCERT!**

Since its founding in 2014 by Libby Anschutz and her band, Tracksuit Wedding, Sing It To Me Santa has become a Denver holiday tradition, and now it is hosted at one of Colorado's most iconic venues, the Mission Ballroom.

2023 headliner is Grace Potter, the bluesy, soulful, roots rock specialist with a powerful voice. Her latest album release *Mother Road* features 10 larger-than-life tracks, fusing elements of soul, blues, country, and timeless rock-and-roll with masterful abandon. Potter's career has included seven acclaimed albums, with her 2019 release *Daylight* earning GRAMMY nominations for Best Rock Album, and Best Rock Performance, and she has shared the stage with likes of The Rolling Stones, Robert Plant and the Allman Brothers Band.

Anchoring the line-up each year, Tracksuit Wedding brings its unique country rock and soul sound of originals, covers and holiday tunes, featuring rockin' Santa Ryan Chrys to get the audience in the holiday spirit.

Sing It To Me Santa has raised over \$1.5 million in support of Colorado nonprofit organizations since its inception. This show, as well as the past four concerts, have benefited Take Note Colorado. Take Note is a statewide community initiative that Libby Anschutz helped found, along with Senator Hickenlooper, while serving as Governor, and Isaac Slade of The Fray. Take Note's mission is to provide equitable access to musical instruments and instruction to every K-12 student in Colorado. In celebration of Take Note's mission, Sing It to Me Santa is proud to invite Colorado youth musicians to take the stage during the show.

Sing It To Me Santa boasts a mix of local and national favorites and youth performers in its history. Grace Potter follows in the headliner footsteps like Old Crow Medicine Show, Kaleo, The Fray, Michal Franti Trio and the Record Company. And, we can't forget all the incredible guest performers that the show has been honored to host, including Isaac & Anna Slade, Todd Park Mohr, Bill & Jilian Nershi, Kenny Passarelli, Neyla Pekarek, Mary Louise Lee, and Senator John Hickenlooper.

Be sure not to miss this fun holiday concert and help Colorado youth get access to musical instruments and instruction!

Learn more at www.takenotecolorado.org and follow @takenotecolo on

