

SPONSORSHIP PACKAGE

# SING IT TO ME SANTA



PRESENTS

## OLD CROW MEDICINE SHOW

WITH

TRACKSUIT WEDDING  
RYAN CHRYS & THE ROUGH CUTS

BENEFITTING



THURSDAY DECEMBER 8, 2022  
MISSION BALLROOM

AEG  
PRESENTS



WORLD CLASS ROCK  
KBCO  
97.3 FM

# SING IT TO ME SANTA 2022 SPONSORSHIP OPPORTUNITIES

\$50,000 ~

## Hall of Fame

Customized to fit your company  
or individual needs

\$25,000 ~

## Rock Legend

### + 20 VIP Tickets that include

- Access to the VIP Pre-Show Party with a hosted bar & appetizers
- Access to VIP area and hosted bar during concert

### + Band Meet & Greet Opportunity for VIP guests

### + 20 General Admission Tickets

### + Logo and/or name recognized as Rock Legend Sponsor on event collateral and promotions including

- CBS4 television and digital media ad
- Billboards in the Denver Metro area
- Promotional posters
- TakeNoteColorado.org website and social media channels
- VIP commemorative lanyards
- Onsite at concert

\$10,000 ~

## Double Platinum

### + 12 VIP Tickets that include

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

### + 12 General Admission Tickets

### + Logo and/or name recognized as Double Platinum Sponsor on event collateral and promotions including

- Promotional posters
- TakeNoteColorado.org website and social media channels
- Onsite at concert





\$5,000 ~

## Gold Album

+ 6 VIP Tickets that include

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

+ 6 General Admission Tickets

+ Logo and/or name recognized as Gold Album Sponsor on the TakeNoteColorado.org website, social media channels and onsite at concert

\$1,000 ~

## Garage Band

+ 2 VIP Tickets that include

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

+ Logo and/or name recognized as Garage Band Sponsor on TakeNoteColorado.org website



\$2,500 ~

## Silver Album

4 VIP Tickets

- Access to the VIP Pre-Show Party with a hosted bar and appetizers
- Access to VIP area and hosted bar during concert

Logo and/or name recognized as

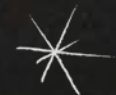
+ Silver Album Sponsor on TakeNoteColorado.org website and onsite at concert

To join us as a sponsor, email [info@takenotecolorado.org](mailto:info@takenotecolorado.org) or [karenradman@outlook.com](mailto:karenradman@outlook.com).

To purchase individual VIP tickets, visit [www.axs.com](http://www.axs.com).



BENEFITTING





## Join us for the 7th Sing It To Me Santa benefit concert!

Since its founding in 2014 by Libby Anschutz and her band, Tracksuit Wedding, Sing It To Me Santa has become a Denver holiday tradition. The pandemic temporarily put a halt to the annual concert. But it's back--and now located at one of Colorado's most iconic music venues, the Mission Ballroom!

2022 headliner is Old Crow Medicine Show, the Nashville-based two-time Grammy Award-winning roots band. The band has been inducted into the Grand Ole Opry and earned double-platinum certification for their iconic hit single "Wagon Wheel." Their latest release, *Paint This Town*, is fueled by Old Crow's freewheeling collision of Americana, old-time music, folk, and rock & roll. We can't wait!

Anchoring the line-up each year, Tracksuit Wedding brings its unique country rock and soul sound of originals, covers and even a few holiday tunes to get the audience in the holiday spirit. The event's rockin' Santa will have his full band with him this year. Ryan Chrys & The Rough Cuts will open the show with lots of country outlaw Santa antics.

Sing It To Me Santa has raised over \$1.3 million in support of Colorado nonprofit organizations since its inception. This show, as well as the past three shows, have benefited Take Note Colorado. Take Note is a statewide community initiative that Libby Anschutz helped found, along with Senator Hickenlooper, while serving as governor, and Isaac Slade of The Fray. The mission of Take Note is to provide equitable access to musical instruments and instruction to every K-12 student in Colorado. In celebration of Take Note's mission, Sing It To Me Santa is proud to invite Colorado youth musicians to take the stage during the show.

Sing It To Me Santa boasts a mix of local and national favorites and youth performers. Old Crow Medicine Show follows in the headliner footsteps of bands like Kaleo, The Fray, Michael Franti Trio and The Record Company. And we can't forget all of the incredible guest performers that the show has had the honor of hosting, including Isaac & Anna Slade; Todd Park Mohr; Bill & Jilian Nershi; Kenny Passarelli; Neyla Pekarek; Mary Louise Lee; and Senator John Hickenlooper.

Be sure not to miss this fun holiday concert and help Colorado youth get access to musical instruments and instruction!

Learn more at [www.takenotecolorado.org](http://www.takenotecolorado.org) and follow @takenotecolo on



# SING IT TO ME SANTA

Thursday  
December 8th  
Mission Ballroom



PRESENTS  
**OLD CROW  
MEDICINE SHOW**

WITH  
TRACKSUIT WEDDING  
RYAN CHRYS & THE ROUGH CUTS

## Sponsorship Confirmation

Please fill out and return with payment

I would like to support Sing It To Me Santa at the following level:

- |                                             |          |                                          |         |
|---------------------------------------------|----------|------------------------------------------|---------|
| <input type="radio"/> Hall of Fame .....    | \$50,000 | <input type="radio"/> Gold Album .....   | \$5,000 |
| <input type="radio"/> Rock Legend .....     | \$25,000 | <input type="radio"/> Silver Album ..... | \$2,500 |
| <input type="radio"/> Double Platinum ..... | \$10,000 | <input type="radio"/> Garage Band .....  | \$1,000 |

I cannot attend, but please accept my donation of \$ \_\_\_\_\_

Organization / Individual: \_\_\_\_\_

Organizational Contact / Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please print exactly how your name or company should be recognized: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Would you like an invoice:  Yes  No

To pay by credit card, please complete the section below or visit [takenotecolorado.org/events](http://takenotecolorado.org/events):

Visa  MasterCard  American Express  Discover

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Ex Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Make checks payable to Take Note Colorado. Mail form and payment to:  
Take Note Colorado, c/o Jayne Buck, 1200 Vine St. Unit 8C, Denver, CO 80206

**For VIP tickets, visit [axs.com](http://axs.com)**

RETURN COMPLETED FORM TO [info@takenotecolorado.org](mailto:info@takenotecolorado.org) or mail to address above.

